



CIMA

Chartered Institute of
Management Accountants

**I WANT TO BE A
BUSINESS
LEADER**
**NOT A NUMBER
CRUNCHER**

**You're thinking
like a management
accountant already**

CGMA 
Chartered Global Management Accountant

Powered by

AICPA

CIMA

- CIMA at a glance
- What is management accounting?
- Earning potential
- Why choose CIMA?
- CIMA Competencies and Syllabus
- CIMA Certificate in Business Accounting
- CIMA Professional Qualification
- Employers and roles
- Study options
- Becoming a CIMA member
- Connect with CIMA



* **270,000** members and students in **179** countries

* Presence in **100%** of the global top **100** brands

*

- Established institute – 96th year (2015)

* Presence in **100%** of the world's top **15** tech companies


* One Standard globally
One syllabus, **one exam**,
one CPD globally

* Tailor CIMA learning to suit your needs
Computer based
assessments on demand

 CIMA, champions management accountancy worldwide.

In an age of growing globalisation and intensified competition, modern businesses demand timely and accurate financial information. That is why CIMA members are **sought after by companies across the world.**

They are commercial managers with wide ranging skills.

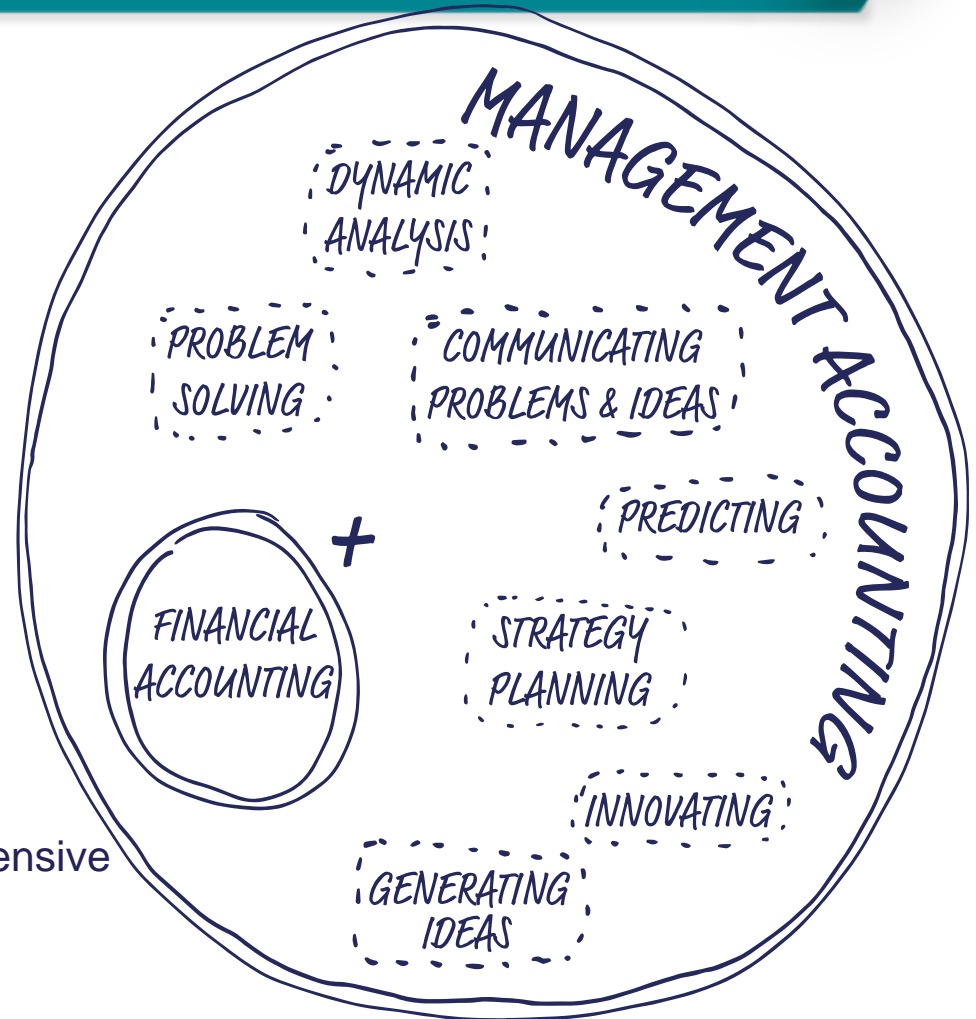
 CIMA and the AICPA have proposed a comprehensive framework to bring consistency to management accounting practices around the world and help organisations to make smarter, faster decisions for the long-term amidst growing complexity and change.


What is management accounting?

There's more to it than you might think!

Who in the business is qualified to make decisions like these?

- The price per song on **iTunes**
- What and when films are shown on **DStv Movies**
- Why **festival tickets** work out more expensive for one day than for the whole weekend
- The prices for the **2014 FIFA World Cup**
- Why there are '**buy one get one free**' offers





With the ACMA, CGMA designation my skills will be recognised all over the world.

ACCOUNTING AND SO MUCH MORE

HOW CHARTERED GLOBAL MANAGEMENT ACCOUNTANTS ARE DIFFERENT...

FINANCIAL ACCOUNTANTS

Prepare reports, generally based on past performance; in line with reporting requirements.

VS

CHARTERED GLOBAL MANAGEMENT ACCOUNTANTS

Collate information such as revenue, cashflow and outstanding debts to produce timely trend reports and statistics to inform important, day-to-day management and business decisions.

FINANCIAL ACCOUNTANTS

Produce the required financial information for use by other functions within the business, for example department managers.

VS

CHARTERED GLOBAL MANAGEMENT ACCOUNTANTS

Combine financial information with non-financial information data to paint a complete picture of the business. They use this to drive business success.

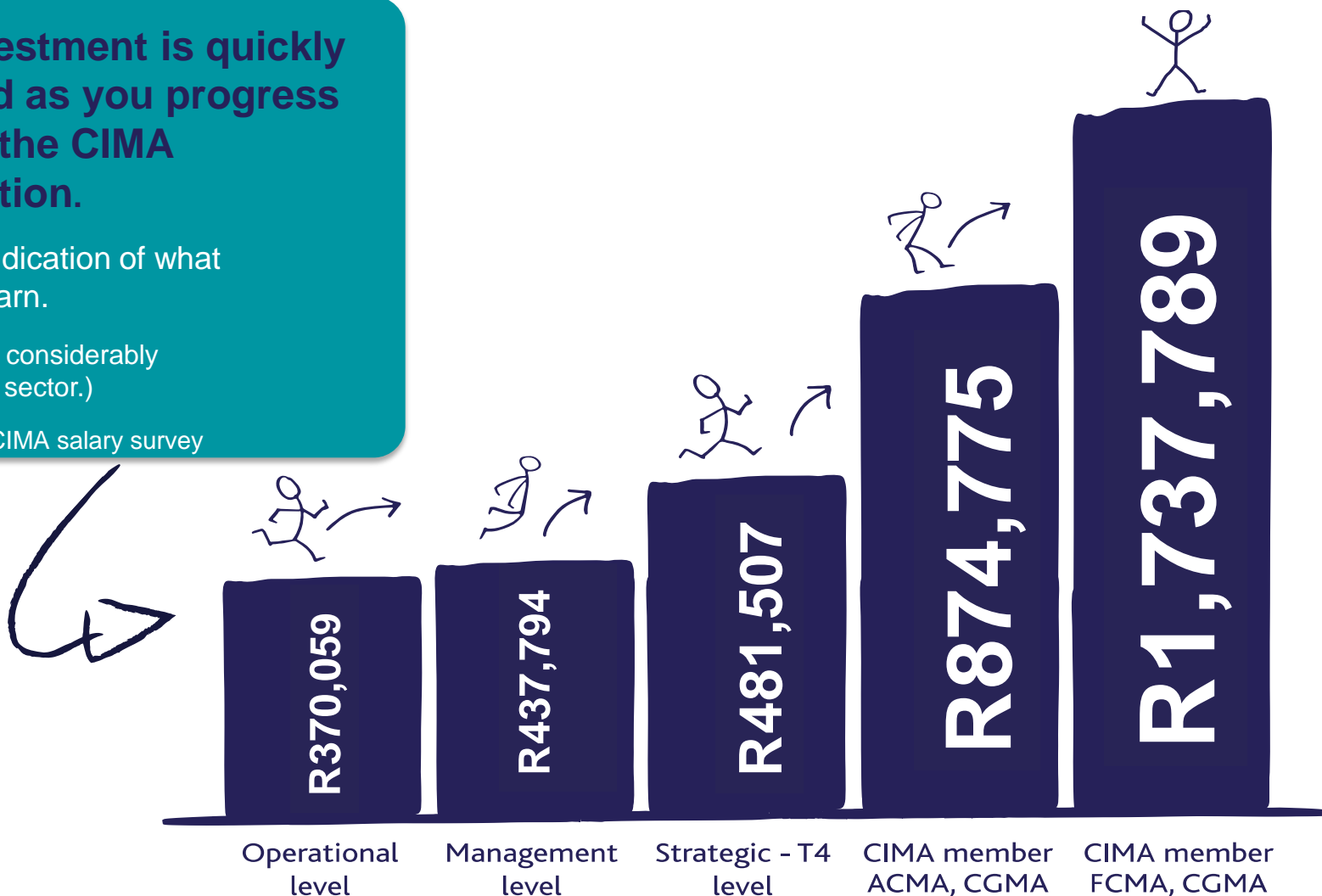
How much can I earn?

Your investment is quickly rewarded as you progress through the CIMA qualification.

This is an indication of what you could earn.

(Salaries vary considerably by region and sector.)

Source: 2014 CIMA salary survey

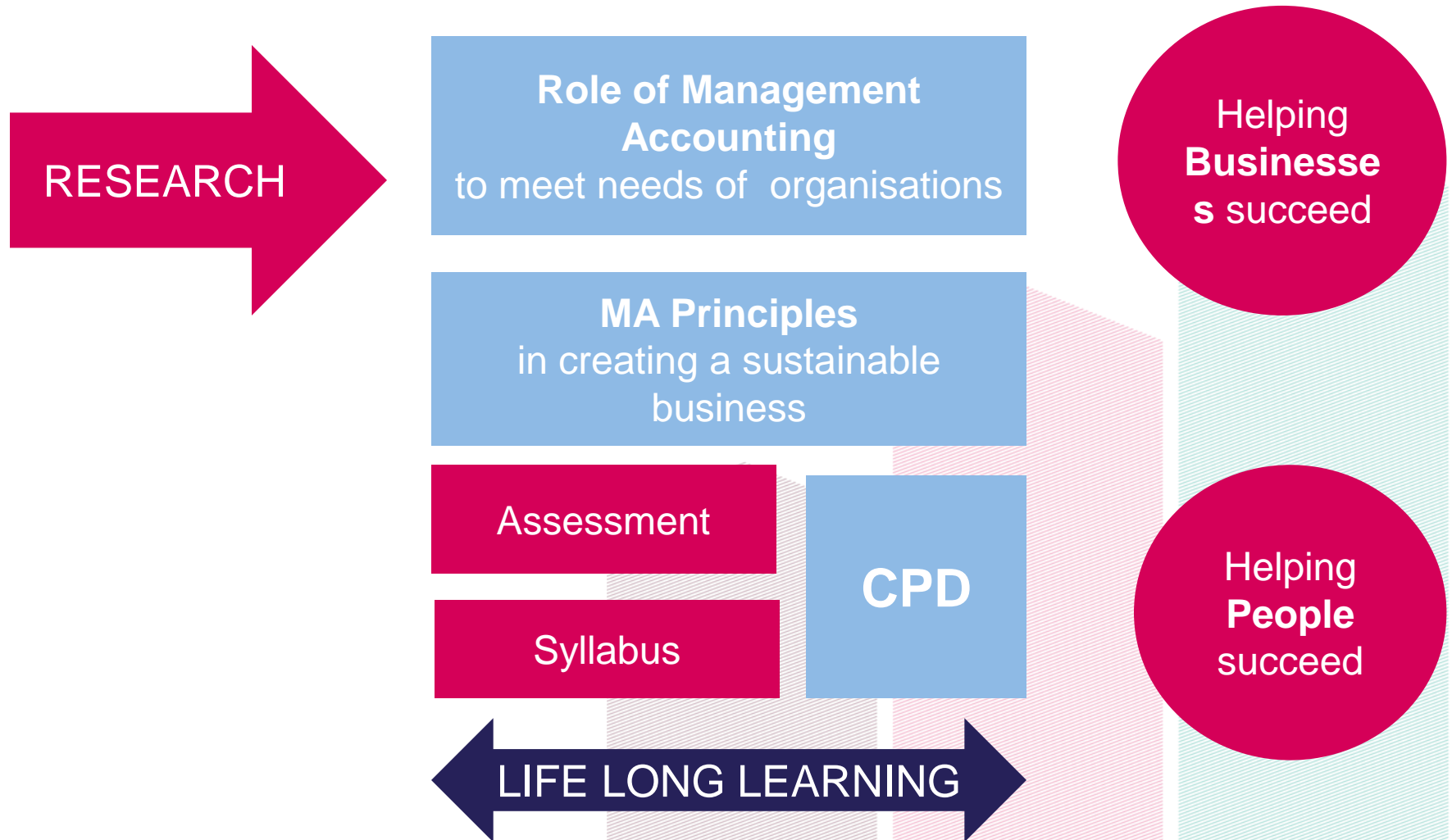


Become part of the **world's largest** professional body of management accountants!

- CIMA has entered a joint venture with AICPA which now opens doors in the USA for CIMA members.
- By using the CGMA (Chartered Global Management Accountant) designation you will be part of an elite group of valued management accountants **all over the world.**



How we do it



Generic finance competencies

Core
accounting and finance
skills

Business
acumen

do accounting
and
finance
work

in the
context
of the
business

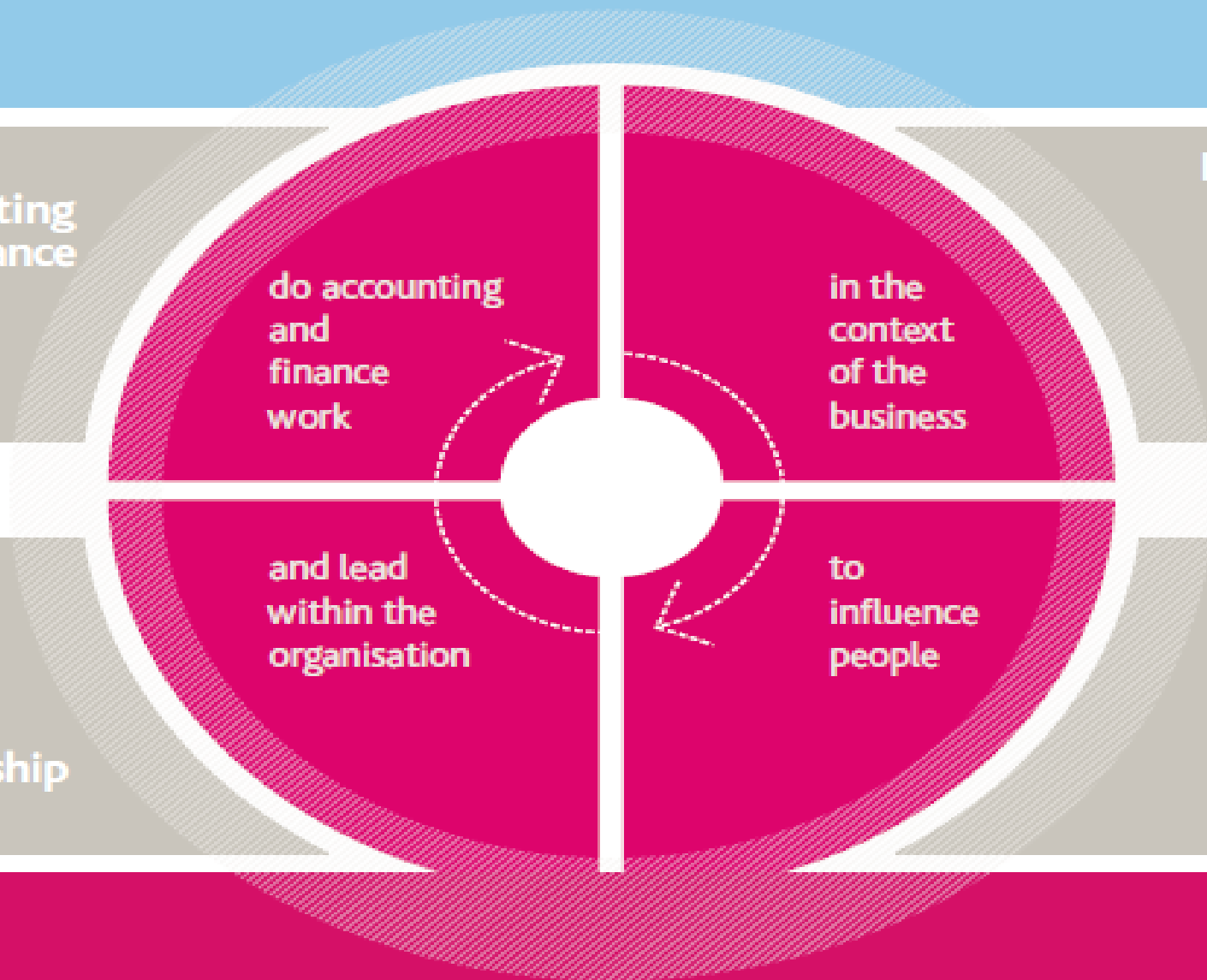
and lead
within the
organisation

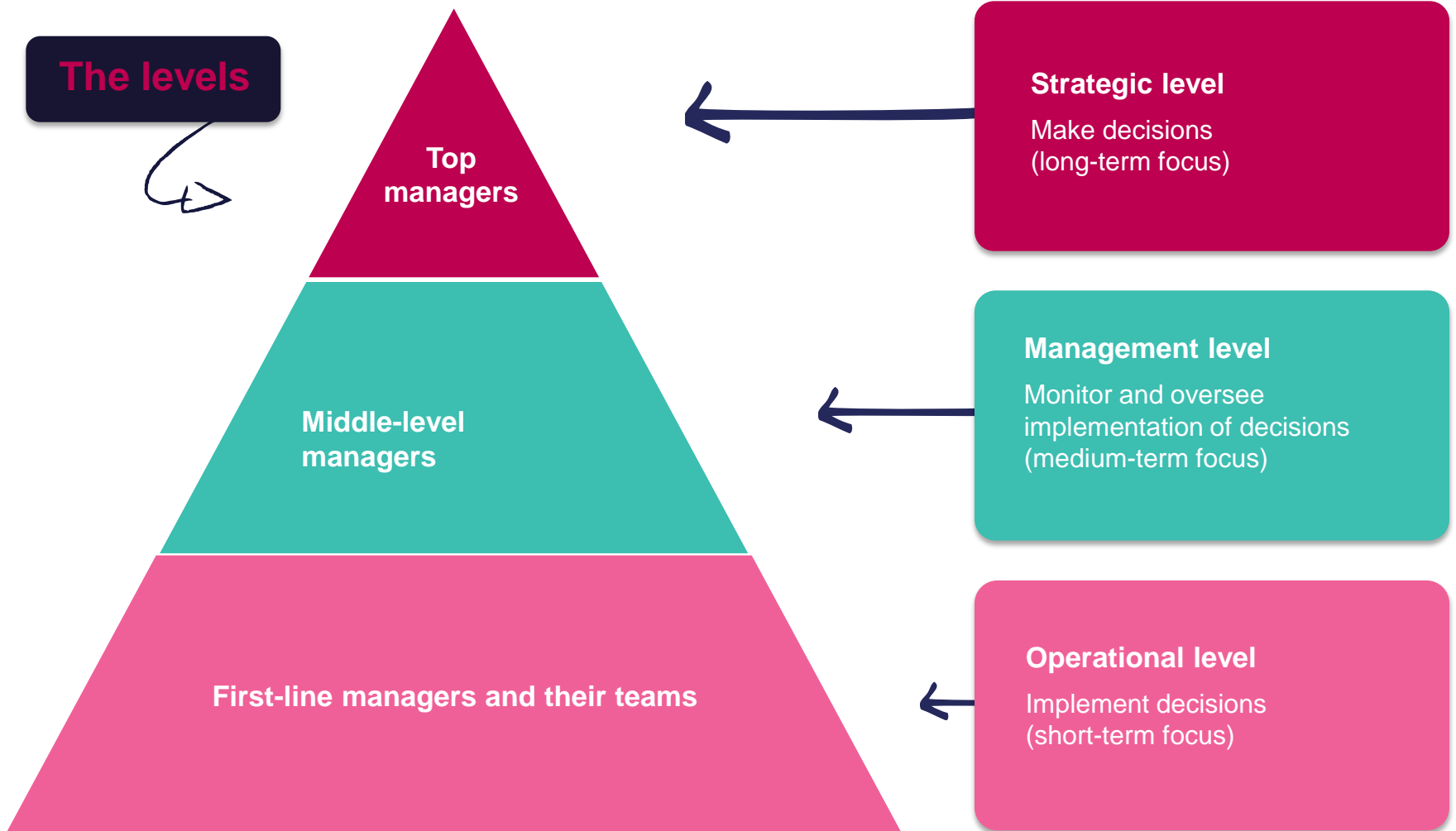
to
influence
people

Leadership
skills

People
skills

Ethics, integrity and professionalism







Enterprise pillar

How do we develop strategy and plan for its effective implementation?

Performance pillar

How do we ensure that our strategy is realistic and that we are implementing it effectively?

Financial pillar

How do we prepare and interpret financial statements to show how well we are doing and to help us make decisions?

CIMA Professional Qualification at a glance:

- **Entry requirements – one of the following:**
 - CIMA Certificate in Business Accounting
 - Relevant degree in accounting or business
- **Gateway Route:**
 - MBA or Masters in Accounting & Members of IFAC writing exams
- **Number of objective exams:**
Nine
- **Number of integrated case studies:**
Three
- **Exam sittings:**
Objective exams- available all year round

Case studies- Feb, May, Aug and Nov
- **Completion time:**
Between three and five years on average.
- **Work experience required:**
None involved in passing the exam, three years' work experience required for entry to membership.
- **Letters after your name:**
 - **Operational level:** *CIMA Dip MA*
 - **Management level:** *CIMA Adv Dip MA*
 - **CIMA member:** *ACMA, CGMA*
 - **CIMA fellow:** *FCMA, CGMA*

Types of roles CIMA people work in

Information management roles @

Business Analysis Manager
Head of Programme Management
Director of Information Technology

Finance roles R

Finance Director
Finance Business Partner
Management Accountant

Commercial roles %

Commercial Director
Marketing Manager
Management Consultant

Executive roles !

Chief Executive
Managing Director
Chief Financial Officer

Operations roles ±

Human Resources Manager
Project Manager
Operations Director

Don't take our word for it!



SEREENA MALKANI
CIMA ADV DIP MA

Role

Assistant Financial Analyst, Sky

“People assume
accountancy is boring;
my role is anything but
boring!”

Professional services
and consulting

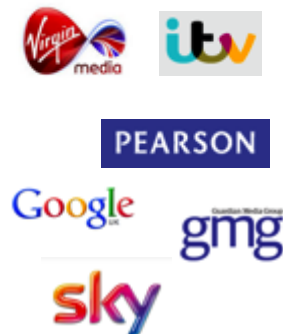
Financial services

Public sector and
not-for-profit

FMCG



Retail

Media and
publishing

Telecomms and IT

Transport, travel
and leisureEngineering and
manufacturing

Study options

➤ Tuition classes

Face-to-face tuition and interaction with fellow CIMA students

➤ Distance learning

Structured training programme and tutorial support

➤ Online learning and study resources

Study at your own pace. CIMAstudy.com is the official learning system

How much will it cost?

CIMA students pay a one-off registration fee, an annual subscription fee, and a fee for each exam or exemption. Check our fees list for full information: www.cimaglobal.com/fees

CIMA student to member at a glance:

- Three years' work based practical experience
- Demonstrate highest standard of conduct and integrity
- Can be gained before registering as a CIMA student
- Can be gained through more than one employer

Basic experience

Preparing and maintaining accounting records

Statutory and regulatory reporting

IT desktop skills

Systems and procedure development

Core experience

Preparation of management accounts

Planning, budgeting and forecasting

Management reporting for decision making

Product and service costing

Information management

Project appraisal

Project management

Working capital content

Risk management and business assurance

Supplementary experience

Financial strategy

Corporate finance

Treasury management

Taxation

Business evaluation and appraisal

Business strategy

External relationships

CIMA

www.cimaglobal.com



Sign up



Time to renew



CIMA

MY JOBS

To find out more
CLICK HERE



Salary calculator



CIMAconnect



The CGMA designation





Talk to a CIMA adviser on the phone

Call 0861 CIMASA



Get an answer online

johannesburg@cimaglobal.com



We have moved to new offices:

**54 Melrose Boulevard, 4th floor,
Melrose Arch**

Website

www.cimaglobal.com



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www.facebook.com/theCIMACafe